

Fig. 1  
ITV System

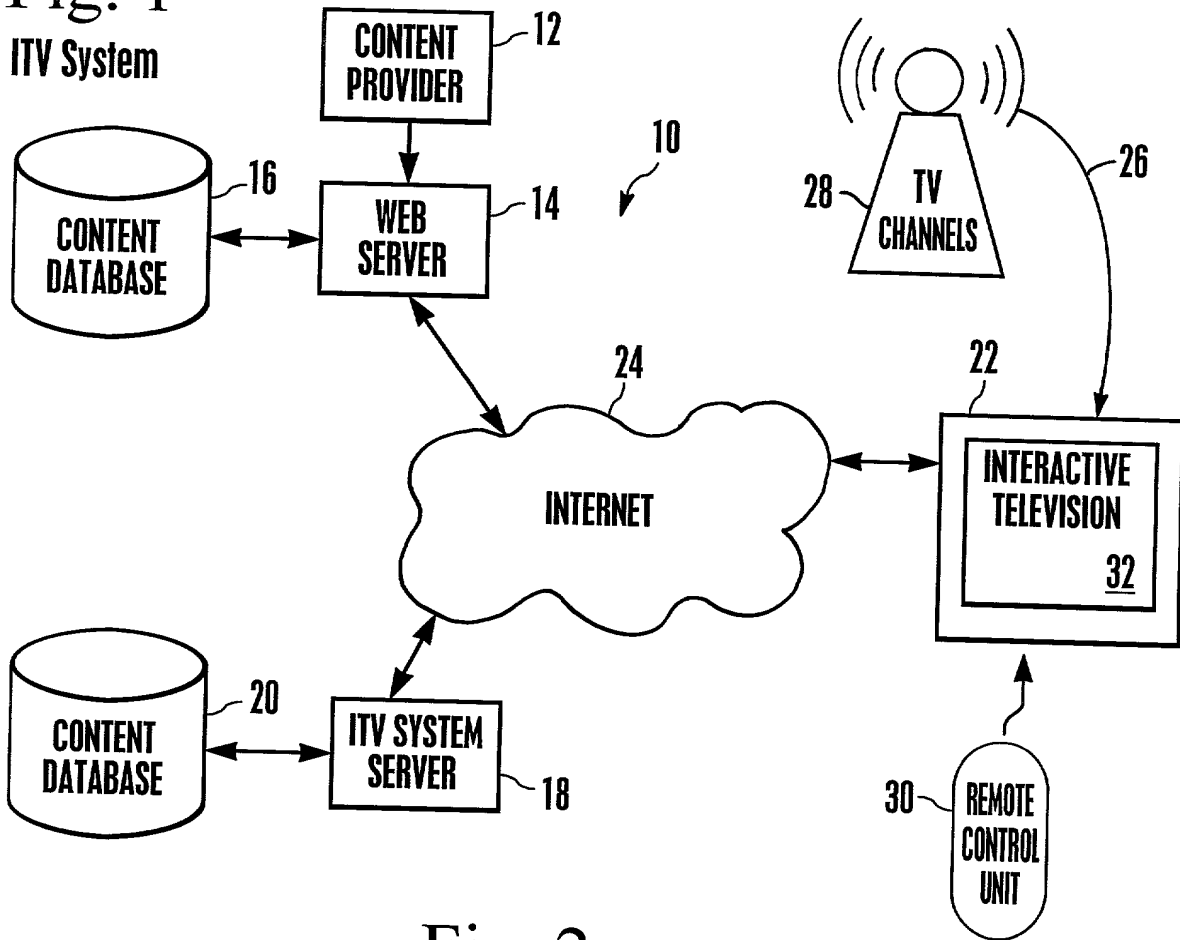
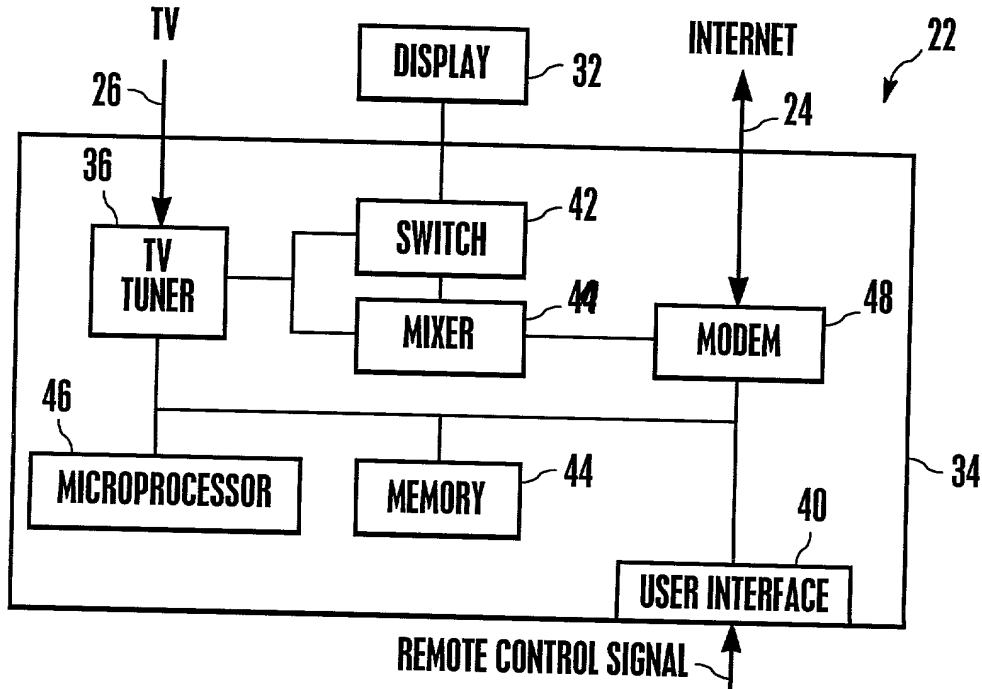
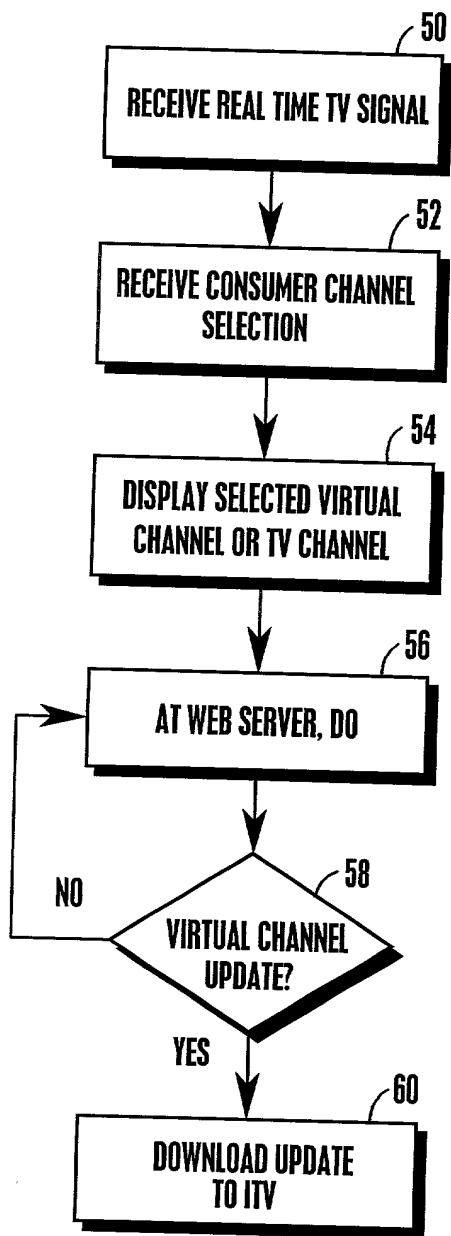
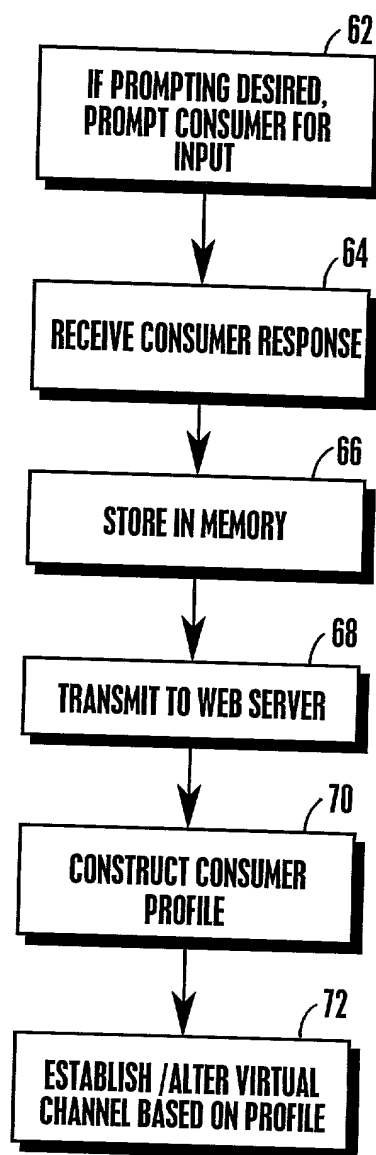


Fig. 2  
ITV Set





**FIG. 3**  
OVERALL METHOD



**FIG. 4**  
ESTABLISHING CONSUMER  
PROFILE

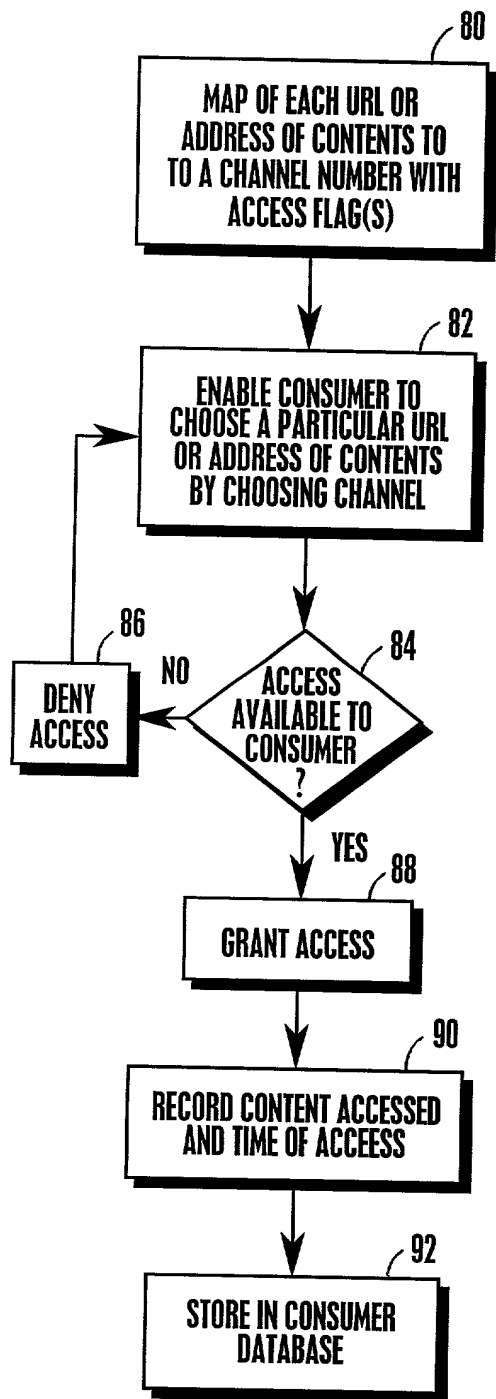


FIG. 5

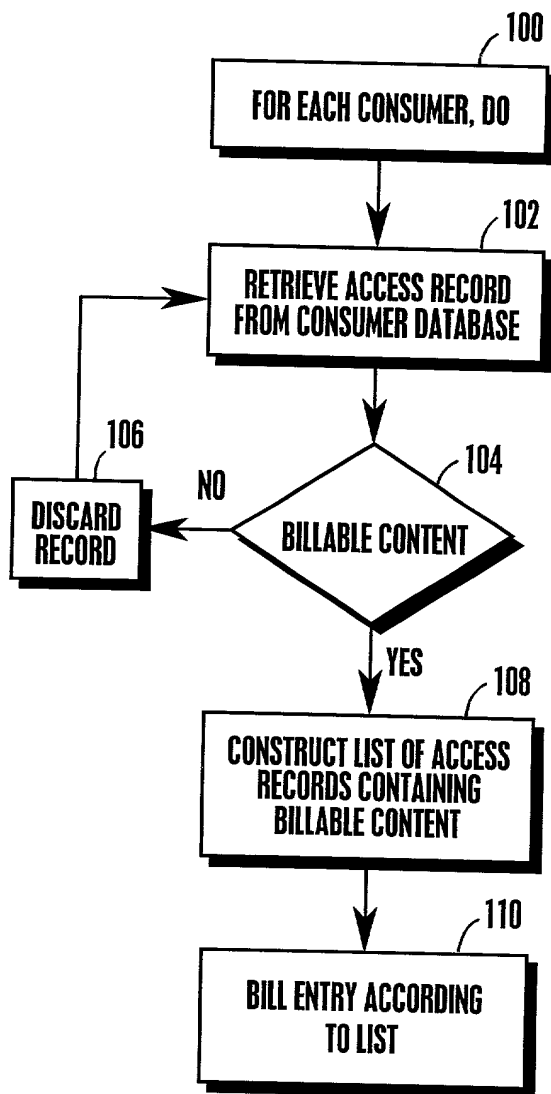


FIG. 6